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Conference

A Next Age of Open Innovation?

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@UnblockedFuture

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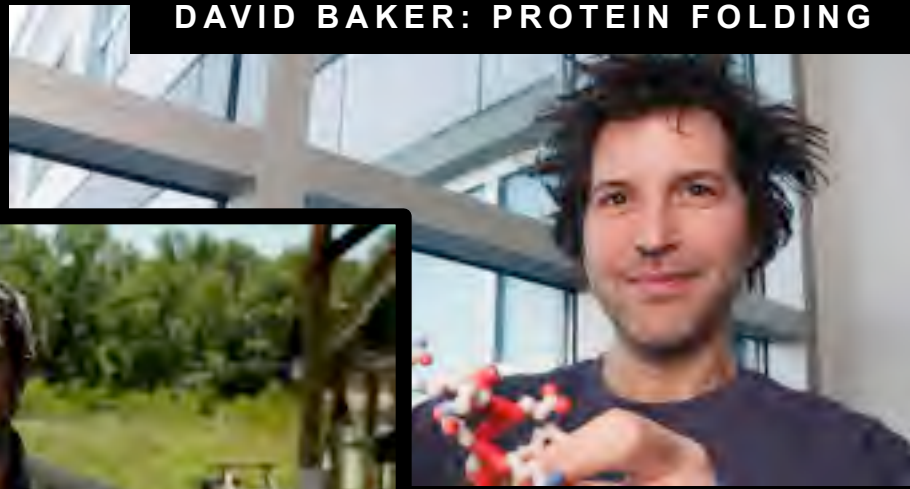
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**DANA LEWIS: ARTIFICIAL PANCREAS**



**DAVID BAKER: PROTEIN FOLDING**



**MARCIN JAKUBOWSKI:  
GLOBAL VILLAGE CONSTRUCTION SET**



**MIKE SHELDRAKE: SURFBOARDS**



**SAL KHAN: LEARNING**

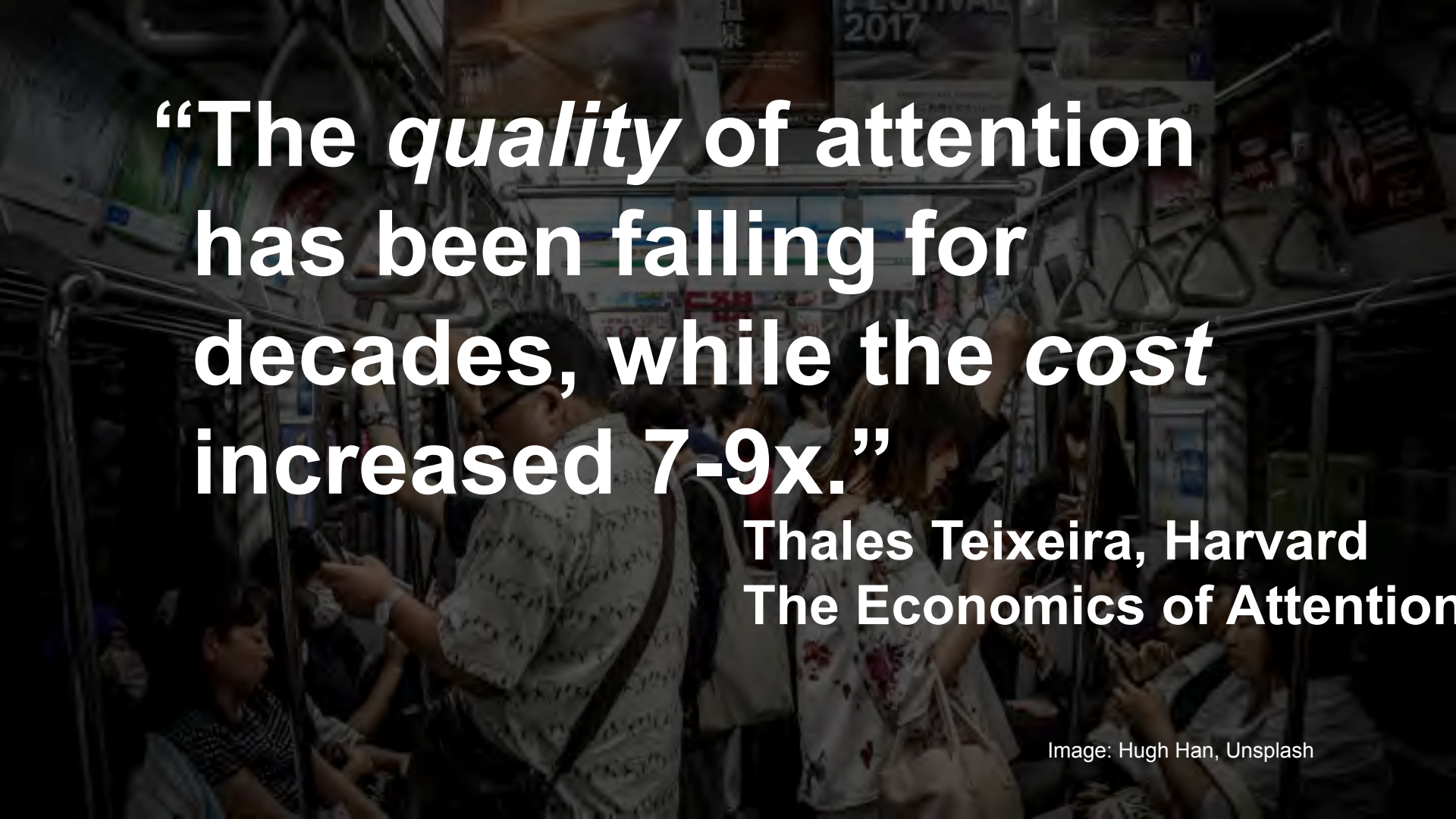


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**How far can decentralized contribution go?**



A dark, grainy photograph of a crowded subway car. People are standing and sitting, many looking at their smartphones. The scene is dimly lit, with some overhead lights visible. The text is overlaid on this background.

**“The *quality* of attention  
has been falling for  
decades, while the *cost*  
increased 7-9x.”**

**Thales Teixeira, Harvard  
The Economics of Attention**

Image: Hugh Han, Unsplash

# Incentives.



Image: Cristian Newman, Unsplash

**1,440**



**What if we had incentives  
that were powerful and universal?**



**GLOBAL  
TRACEABLE  
PROGRAMMABLE  
MEASUREABLE  
EXCHANGEABLE  
ALIGNS INCENTIVES**



# Incentive machines

Image: Bernard Hermant, Unsplash



Image: Uriel Soberanes, Unsplash





Image: The Plastic Bank



# THE PLASTIC BANK



Image: The Plastic Bank



SWYTCH



Image: Karsten Wurth, Unsplash

DOVU

Image: Marek Szturc, Unsplash





