

For AI to Thrive, Failure is Necessary: an introduction

IBM Data and AI

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AI is
not magic

15.7
trillion



Prediction
Automation
Optimization

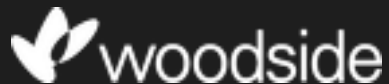
AI unlocks the value of data in totally new ways



Predict and shape
future outcomes

LEGALMATION[®]

Optimize people to do
higher value work



Automate decisions,
processes, experiences

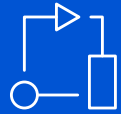


Reimagine new
business models



Change your approach

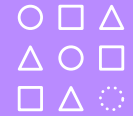
Process



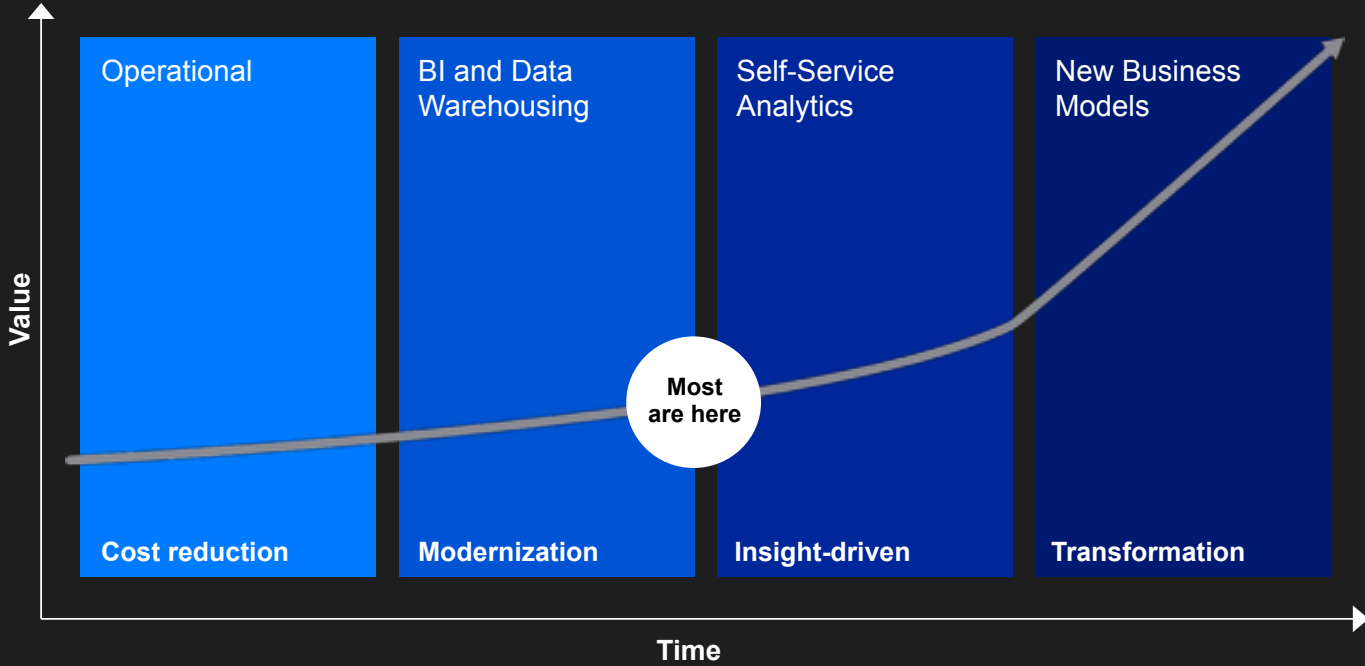
Culture



Data



Enterprises have declared the journey to AI as a strategic priority



85% of enterprises view AI as a strategic opportunity

– MIT Sloan

There is no AI without IA

80% of data is either
inaccessible, untrusted
or unanalyzed

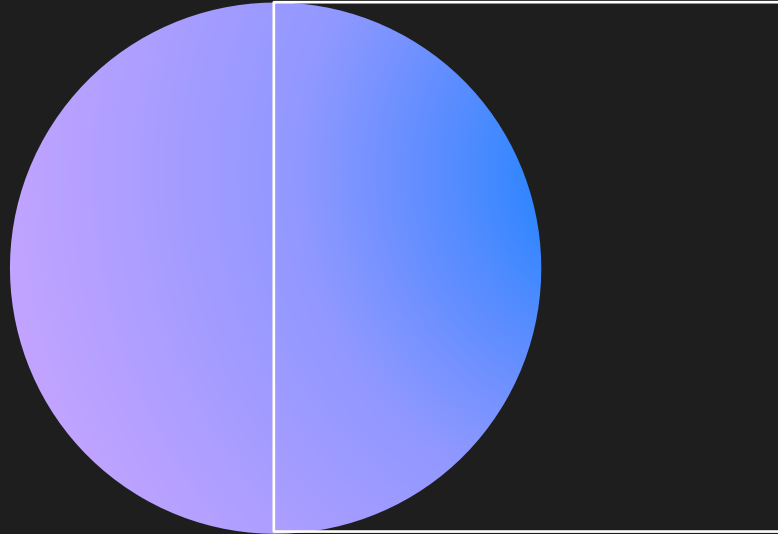
– MIT Sloan

3 questions to ask

How does AI align with your top-line business priorities?

How are you building a data-first culture?

What are you doing to upskill across every level of the organization?



Thank you

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www.ibm.com/watson

